

2011

LOUISIANA

SMART & GROWTH

S U M M I T

Creating Communities that Work

Wednesday, August 17 through Friday, August 19, 2011

For details, press, and a recap of the summit, visit:

summit.cpex.org

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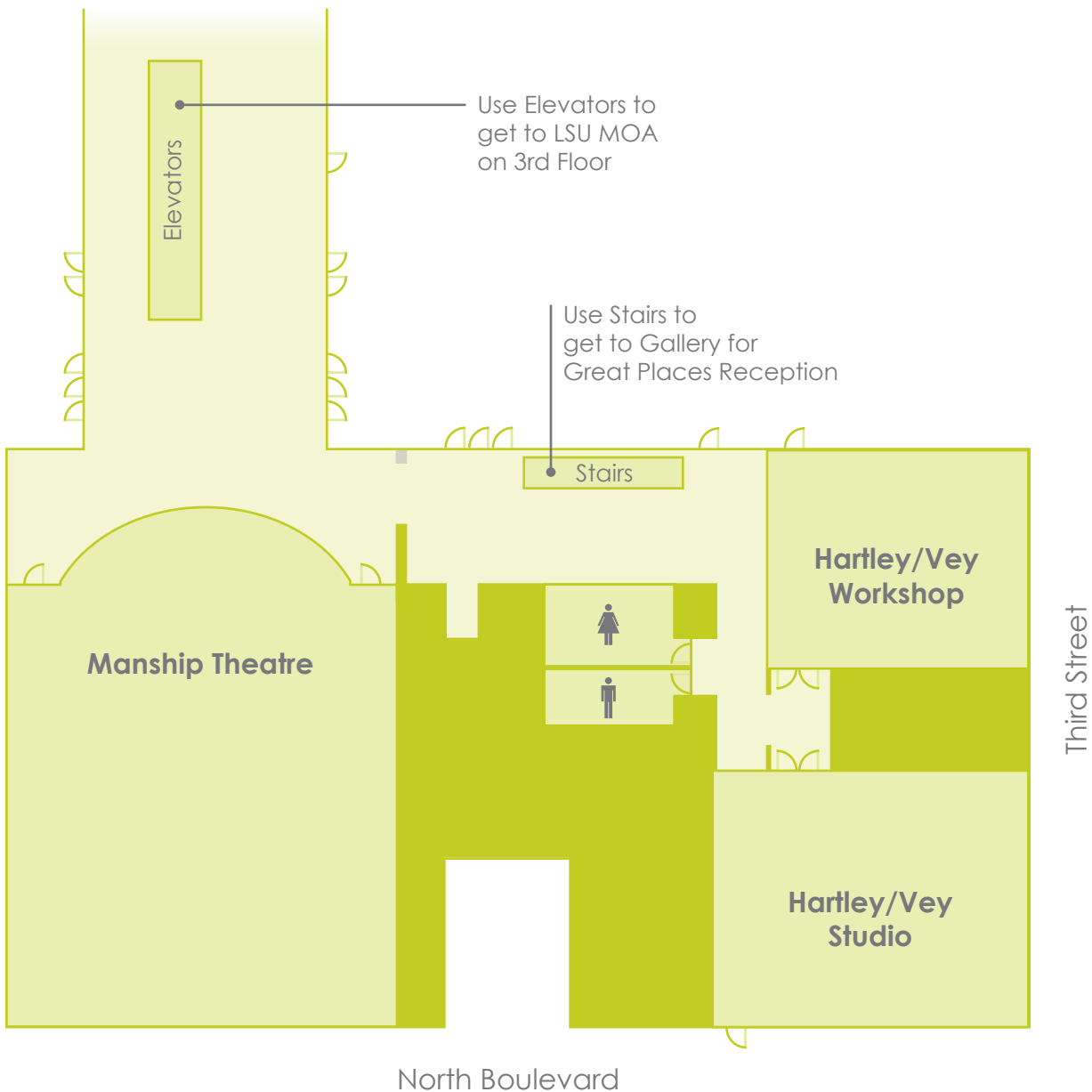
#SmartGrowth2011

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Building Map

Manship Theatre at the Shaw Center for the Arts



A Message from the President and CEO

It is with great pride that we welcome you to the 6th Annual Smart Growth Summit on behalf of Center for Planning Excellence (CPEX). This year more than ever has an amazing and timely lineup of speakers. This is a testimony to the hard work of our CPEX staff, especially Jennifer Stenhouse. We are also grateful to our committed and supportive board of directors, chaired by Cordell Haymon, including Yolanda Dixon, Derek Gordon, Reverend Raymond Jetson, Adam Knapp, Randy Roussel, Nancy McPherson, Jay Noland, Ben Marmande, Donna Fraiche and John Spain. Through their leadership, we have been able to produce this summit to help to advance communities across Louisiana in their quest to become sustainable and prosperous.

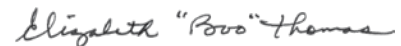
In today's uncertain economic times, we thought it especially relevant to directly address connections between Smart Growth practices and smart economic investments. We chose our theme, *Creating Communities that Work*, because of a threefold interpretation of what the word "work" means for communities: 1) work in the functional sense that a community has quality governmental coordination, financing mechanisms and even code enforcement, 2) work in the financial sense that Smart Growth

development provides a great return on investment and 3) work in the employment sense that connecting people to opportunities through smarter transportation investment attracts both employers and talent.

This summit is a direct outcome of Louisiana Speaks, which in 2006, through the participation of over 27,000 Louisiana residents, identified a need for the ongoing conversation that leaders, planners, and citizens are having today. In addition to the conversation, we have seen a shift across the state in the way communities plan for growth and implement their visions.

So in these unstable economic circumstances, let us be proud that we are thinking ahead, and never forget what we learned through all of the natural and manmade disasters that have befallen us: we must continue to build safer, smarter and stronger.

Thank you for coming. We welcome you to this exciting conference and hope that you find it as important and enlightening as we do!



Elizabeth "Boo" Thomas,
Center for Planning Excellence

Continuing Education

At this year's summit, we are happy to offer continuing education credits for practitioners of various professions. Please visit the continuing education table in the lobby to sign in. Credits available are listed below:

Architects - self-reported

Engineers (PDH) - self-reported

Landscape Architects - self-reported

Planners (AICP CM) - self-reported

Realtors - must attend both days in full to receive 8 hours of credit

Lawyers (CLE) - see CLE track on page 6, must sign in at each session and self-reported

Smart Growth Tenets

The large number of sessions and topics at the Smart Growth Summit can be overwhelming, so to help you decide which sessions to attend, we have organized them based on the 10 tenets of Smart Growth on pages 4 and 5. On pages 6 and 7, we have divided sessions into potential tracks of interest. Sessions offering CLE credits are also included as a track. Session names are often abbreviated, so please cross reference with the schedule.

	Smart Growth Tenet	Thursday					
		8:00	9:05	10:40	12:00	1:30	3:15
1	Create a range of housing opportunities and choices	How Do We Really Make Communities That Work?	New Neighborhood Paradigm: Affordable Means Attainable	If IS Easy Being Green		Does Green Building Make Cents?	
2	Create walkable neighborhoods		Retrofitting the American Dream		Health and the Environment		
3	Encourage community and stakeholder collaboration		What Is a Smart & Sustainable City?	Spread Out, But Sticking Together: Rural Regionalism		CONNECT With Us	Campaigning for Successful Transit
4	Foster distinctive, attractive communities with a strong sense of place	How Do We Really Make Communities That Work?	New Neighborhood Paradigm: Affordable Means Attainable	If IS Easy Being Green	How to Market & Grow Your Small Business	Low Cost, High Impact	The New Louisiana Coast
5	Make development decisions predictable, fair and cost effective	How Do We Really Make Communities That Work?	New Neighborhood Paradigm: Affordable Means Attainable	Communities in Transition		Does Green Building Make Cents?	
6	Mix land uses		Retrofitting the American Dream		How to Market & Grow Your Small Business		Smart Growth, Smart Money
7	Preserve open space, farmland, natural beauty and critical environmental areas		What Is a Smart & Sustainable City?	Spread Out, But Sticking Together: Rural Regionalism	Health and the Environment	Go With the Flow	This Land is Our Land
8	Provide a variety of transportation choices	How Do We Really Make Communities That Work?	What Is a Smart & Sustainable City?		Health and the Environment	Low Cost, High Impact	
9	Strengthen and direct development toward existing communities	How Do We Really Make Communities That Work?	Retrofitting the American Dream	Spread Out, But Sticking Together: Rural Regionalism	How to Market & Grow Your Small Business	Go With the Flow	Smart Growth, Smart Money
10	Take advantage of compact building design		New Neighborhood Paradigm: Affordable Means Attainable			Go With the Flow	

Lunch panels in green require additional registration fee

Friday

4:45	7:45	9:00	10:45	12:00	1:30	3:15
Aging in Place		We have a Plan... Now What?	Getting on Board With TOD			
Aging in Place	Smart Growth in the Era of Less	We have a Plan... Now What?	Law & Order		Complete Streets	
Going to Seed	NOLA Rising	We have a Plan... Now What?	Law & Order	What's Growth Got to Do With It?	Complete Streets	If They Build It, They Will Come
Going to Seed	NOLA Rising	Blight Busters	Law & Order		Creative Community Approaches to Oil & Gas Development	
Banking on Sustainability	Smart Growth in the Era of Less	We have a Plan... Now What?	Law & Order	Tit for Tat: Tea vs. TIF	Creative Community Approaches to Oil & Gas Development	Rethinking Growth Management
Banking on Sustainability	Smart Growth in the Era of Less	We have a Plan... Now What?	Law & Order	Tit for Tat: Tea vs. TIF		Rethinking Growth Management
Going to Seed		We have a Plan... Now What?			Creative Community Approaches to Oil & Gas Development	
Aging in Place	The University Town	We have a Plan... Now What?	Getting on Board With TOD		Complete Streets	
Aging in Place	NOLA Rising	Blight Busters	Community Improvement Plans in North Baton Rouge	Tit for Tat: Tea vs. TIF	New Concepts for Subdivision Regulations	Rethinking Growth Management
Aging in Place	Smart Growth in the Era of Less	We have a Plan... Now What?			New Concepts for Subdivision Regulations	Rethinking Growth Management

Lunch panels in green require additional registration fee

Tracks

Track	Thursday					
	8:00	9:05	10:40	12:00	1:30	3:15
Communication and Tools	How Do We Really Make Communities That Work?	What Is a Smart & Sustainable City?	Spread Out, But Sticking Together	How to Market & Grow Your Small Business	Low Cost, High Impact	Campaigning for Successful Transit
Equitable Development	How Do We Really Make Communities That Work?	New Neighborhood Paradigm	Communities in Transition			The New Louisiana Coast
Health		What Is a Smart & Sustainable City?		Health and the Environment		
Housing and Green Building	Federal Role in Advancing Smart Growth	New Neighborhood Paradigm	It IS Easy Being Green		Does Green Building Make Cents?	
Infrastructure	How Do We Really Make Communities That Work?	Retrofitting the American Dream	Spread Out, But Sticking Together	Health and the Environment	CONNECT With Us	
Implementing Smart Growth	How Do We Really Make Communities That Work?	Retrofitting the American Dream	Spread Out, But Sticking Together	Health and the Environment		Smart Growth, Smart Money
Land Preservation		What Is a Smart & Sustainable City?	Communities in Transition			This Land is Our Land
Leadership and Partners	How Do We Really Make Communities That Work?	What Is a Smart & Sustainable City?	Spread Out, But Sticking Together		CONNECT With Us	Campaigning for Successful Transit
Real Estate Development	How Do We Really Make Communities That Work?	Retrofitting the American Dream	It IS Easy Being Green		Does Green Building Make Cents?	Smart Growth, Smart Money
Small Cities and Rural Areas		What Is a Smart & Sustainable City?	Spread Out, But Sticking Together			This Land is Our Land
Transportation	How Do We Really Make Communities That Work?	What Is a Smart & Sustainable City?	Spread Out, But Sticking Together	Health and the Environment	CONNECT With Us	Campaigning for Successful Transit
Water and Coastal Areas		What Is a Smart & Sustainable City?	Water Works!		Go With the Flow	The New Louisiana Coast
Neighborhoods	How Do We Really Make Communities That Work?	New Neighborhood Paradigm	Communities in Transition	Health and the Environment; How to Market & Grow Your Small Business	Low Cost, High Impact	
CLE						

Lunch panels in green require additional registration fee

	Friday					
4:45	7:45	9:00	10:45	12:00	1:30	3:15
Aging in Place	NOLA Rising	We have a Plan... Now What?	Law & Order	What's Growth Got to Do With It?	Lowdown on LEED	If They Build It, They Will Come
Banking on Sustainability	Smart Growth in the Era of Less	Blight Busters	Community Improvement Plans in North Baton Rouge	Tit for Tat: Tea vs. TIF	Creative Community Approaches to Oil & Gas Development	Rethinking Growth Management
Going to Seed		Health at the Center			Complete Streets	Smarter School
Green Buildings		We have a Plan... Now What?	Getting on Board With TOD		Lowdown on LEED	Smarter School
Aging in Place	NOLA Rising	We have a Plan... Now What?	Getting on Board With TOD	Tit for Tat: Tea vs. TIF	Complete Streets	If They Build It, They Will Come
Banking on Sustainability	Stand by your Code	We have a Plan... Now What?	Getting on Board With TOD	Tit for Tat: Tea vs. TIF	New Concepts for Subdivision Regulations	Rethinking Growth Management
Going to Seed		Blight Busters	Law & Order		Creative Community Approaches to Oil & Gas Development	
Banking on Sustainability	The University Town		Community Improvement Plans in North Baton Rouge		Complete Streets	If They Build It, They Will Come
Banking on Sustainability	Smart Growth in the Era of Less	Health at the Center	Getting on Board With TOD; Law & Order	Tit for Tat: Tea vs. TIF	New Concepts for Subdivision Regulations	Rethinking Growth Management
	Stand by your Code	We have a Plan... Now What?			Creative Community Approaches to Oil & Gas Development	
Aging in Place		We have a Plan... Now What?	Getting on Board With TOD		Complete Streets	
					Down the Drain	
Going to Seed		Health at the Center	Law & Order			If They Build It, They Will Come
	Stand by your Code	We have a Plan... Now What?; Blight Busters; What is a Unified Dev. Code?	Community Improvement Plans in North Baton Rouge; Law & Order	Tit for Tat: Tea vs. TIF		

Lunch panels in green require additional registration fee

KEYNOTE RECEPTION

The Manship Theatre at the Shaw Center for the Arts

Sponsored by Manship Media

Welcome

Mayor Melvin “Kip” Holden

City of Baton Rouge – Parish of East Baton Rouge

Keynote

Tom Murphy

Senior Resident Fellow

ULI/Klingbeil Family Chair for Urban Development,
Urban Land Institute and former Mayor of Pittsburgh

6:00
(doors open at 5:30)
to 8:00pm

Sessions

Thursday, August 18th

	Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
7:15 to 7:45	<p>Registration Complimentary Breakfast <i>Provided by</i> Hilton Baton Rouge Capitol Center</p>			
7:45 to 8:00	<p>Welcome Elizabeth “Boo” Thomas President and CEO Center for Planning Excellence Cordell Haymon Board Chair Center for Planning Excellence</p>			
8:00 to 9:00	<p>How Do We Really Make Communities That Work? Chris Leinberger Visiting Fellow Metropolitan Policy Program Brookings Institution Tom Murphy Senior Resident Fellow ULI/Klingbeil Family Chair for Urban Development Urban Land Institute former Mayor of Pittsburgh</p> <p>A look at where we are now and where we need to be, highlighting current market trends and the opportunities that are available from both the public and private perspectives.</p>			

9:05
to 10:25

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
<p>Retrofitting the American Dream</p> <p>Thomas E. Low, AIA, CNU, LEED, AICP Partner Director of Town Planning DPZ Charlotte Architects and Town Planners</p> <p>Dan Slone Attorney McGuireWoods</p> <p><i>MODERATOR:</i> Susan Turner Principal Suzanne Turner Associates Landscape Architects</p> <p>Is it possible to repair sprawling suburbs and create more livable, sustainable communities where they currently do not exist? This session will show that it is, touching on creative approaches to do so.</p> <p><i>Sponsored by</i> Suzanne Turner Associates</p>	<p>New Neighborhood Paradigm: Affordable Means Attainable</p> <p>Kathy Laborde President Gulf Coast Housing Partnership</p> <p>Andreanecia M. Morris Director of Public Affairs and Community Development Providence Community Housing</p> <p>Victor Smeltz Executive Director Renaissance Neighborhood Development Corporation</p> <p><i>MODERATOR:</i> Robert Burns Director of Field Operations NeighborWorks America</p> <p>A look at communities throughout Louisiana with a focus on mixed housing types, mixed affordability and how developments are connected to adjacent neighborhoods, transportation options, jobs and amenities.</p>	<p>Smart Growth 101: What Is a Smart & Sustainable City?</p> <p>Michael K. Medick, AIA Senior Principal CSRS, Inc.</p> <p>Elizabeth Teel Galante Director of New Orleans and Gulf Coast Initiatives Global Green USA</p> <p><i>MODERATOR:</i> Elizabeth Schilling Policy Manager Smart Growth America</p> <p>A great introduction for first-time attendees to the conference or those new to the practice of implementing smart growth solutions. The session will cover the 10 principles of smart growth, the difference between typical and efficient development, the basics of planning and zoning for smart growth, and what makes a green and sustainable city.</p>	

10:25
to 10:40

10:40
to 11:55

BREAK	BREAK	BREAK	BREAK
<p>It IS Easy Being Green: A Look at Differing Perspectives on Green Building</p> <p>Stephen Mouzon, AIA CNU LEED AP Mouzon Design Author of <i>Original Green</i></p> <p>Thad Chambers Vice President SIPS Texas</p> <p>Troy Von Otnott President Clean Terra</p> <p><i>MODERATOR:</i> Shannon Stage Executive Director USGBC Louisiana Chapter</p> <p>A look at differing perspectives on green building – how traditional building practices are green, as well as the latest technology and products, including a discussion on Stephen Mouzon's book, <i>Original Green</i>.</p>	<p>Spread Out, But Sticking Together: Rural Regionalism</p> <p>Dr. Bridget Jones Executive Director Cumberland Region Tomorrow</p> <p>Lee A. Jones Assistant to the State Director USDA, Rural Program</p> <p><i>MODERATOR:</i> Haley Blakeman, AICP, PLA Community Planner Center for Planning Excellence</p> <p>This session will address the future for small towns and rural communities in light of the many economic, environmental, and demographic challenges that they face. Attendees will hear about innovative tools and methods that have instilled hope for long-term sustainability in some Louisiana and Tennessee communities.</p>	<p>Water Works! Smart Ways to Work with Water</p> <p>Jaime Ramiro Diaz, LEED AP Waggonner & Ball Architects</p> <p>Keith A. Scarmuzza, ASLA Vice President Mathes Brierre Architects</p> <p>Z Smith, AIA, PhD, LEED AP Senior Architect Eskew+Dumez+Ripple</p> <p><i>MODERATOR:</i> Sidney Coffee Senior Advisor America's WETLAND Foundation</p> <p>This session will give specific examples of how leading projects across the state and across the country are using water in smart ways to avoid problems, save money, and increase value.</p>	<p>Communities in Transition</p> <p>Mark Juedeman Executive Director Transition Houston</p> <p>Harold Schoeffler Environmental Director Wind Energy Systems Technology</p> <p><i>MODERATOR:</i> Aaron James Tuley, AICP Managing Partner Meta-Pattern, LLC: Planning for Sustainability</p> <p>The Transition Movement is a vibrant, grassroots movement that seeks to build community resilience in the face of such challenges as peak oil, climate change and the economic crisis. Using case studies from the United Kingdom, Houston and elsewhere, this panel presentation will provide an overview of the Transition movement.</p>

12:00
to 1:25

Manship Theatre

Lunch
(on your own)

Hartley/Vey Studio

How to Market & Grow Your Small Business Lunch Panel

Lloyd “Benny” Alford
Owner
Benny’s Carwash & Oil Change

Stafford Kendall
Principal and Director of
Interactive Strategy
Covalent Logic

Sarah Kracke
CEO
Kracke Consulting

Keith Tillage
Co-Owner
Tillage Construction LLC

MODERATOR:
John F. Smith
President
Downtown Business Association

A look at what tools Louisiana business owners have used to help market, sustain and grow their businesses.

Sponsored by
Downtown Business Association

Hartley/Vey Workshop

Health and the Environment Lunch Panel

John W. Frece
Director, Office of Sustainable Communities
U.S. Environmental Protection Agency

Eric Baumgartner, MD, MPH
Director, Policy and Program Development
Louisiana Public Health Institute

Attendees will hear reflections on the relationship between the environment and public health, exploring how working across sectors can address underlying community factors that lead to illness and injury in the first place, including access to healthy foods, parks, open space and safety.

Sponsored by
Blue Cross Blue Shield of Louisiana

LSU Museum of Art, 3rd Floor

Lunch panels in green require additional registration fee

1:30
to 3:00

CONNECT With Us

Ashley Shelton
One Voice

Kara Renne
Director of Economic Development
New Orleans Regional Planning Commission

Scott Bernstein
President and Co-Founder
Center for Neighborhood Technology

MODERATOR:
Rachel DiResto
Executive Vice President
Center for Planning Excellence

Come hear more about the vision for, benefits of and strategies leading to an integrated, equitable transportation system across the super region.

Sponsored by
89.3 WRKF

Go With the Flow: Regional Stormwater Management

Ann Forte Trappey
President and CEO
Forte & Tablada

Dana Brown, ASLA, AICP, LEED
Principal
BROWN + DANOS landdesign

Thomas E. Low, AIA, CNU, LEED, AICP
Partner
Director of Town Planning
DPZ Charlotte Architects and Town Planners

MODERATOR:
Doug Meffert
Director of Project Development and Adjunct Associate Professor
Tulane University Law School's Payson Center for International Development

This panel will debate soft engineering (using natural systems) vs. hard engineering (drainage pumps, concrete culverts) techniques that reduce risks from flooding.

Low Cost, High Impact: Creative, Unconventional Tools for Revitalization and Economic Development

George Marks
NUNU: The Arnaudville Experiment

Robert X. Fogarty
Board President
Evacuteer.org

Connie Uddo
Director
Hike for KaTREEna

Alan Williams
Urban Planner and Designer
Civic Center

MODERATOR:
Derek Gordon
CEO
Arts Council of Greater Baton Rouge

This session will explore unconventional tools that can be used to help revitalize a community, including the role public art can play.

Does Green Building Make Cents?

Karley Frankic
Construction Supervisor
Green Coast Enterprises

Tony Mainsbridge
Residential Construction Specialist

John M. Anderson, AIA, LEED AP
Unabridged Architecture

Jenny Pelc
Associate
Eskew+Dumez+Ripple

MODERATOR:
James d’Entremont
Attorney
Phelps Dunbar

Cities across America have been raising the bar on building performance by requiring LEED certification for their major projects. This session will feature case studies of measures being taken in new construction and renovation for residential and commercial buildings, with a special focus on what works in Louisiana’s hot, humid climate.

3:00
to 3:15

3:15
to 4:40

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
BREAK	BREAK	BREAK	BREAK
<p>Smart Growth, Smart Money: Why Smart Growth Can Be a Lucrative & Smart Business Decision</p> <p>Chris Leinberger Visiting Fellow Metropolitan Policy Program Brookings Institution</p> <p>Chris Forinash Policy Analyst U.S. EPA-Office of Sustainable Communities</p> <p>Chris Ronayne President University Circle, Inc.</p> <p><i>MODERATOR:</i> Scott Bardwell Executive Director Baton Rouge Growth Coalition</p> <p>An examination of the many business reasons why investing in smart growth should be pursued; looking at home building trends, changing demographics and finance strategies.</p> <p><i>Sponsored by</i> Baton Rouge Growth Coalition</p>	<p>Campaigning for Successful Transit: Transit Advocacy</p> <p>Jason Jordan Principal Partner Advocacy Associates</p> <p>Reverend Jennifer Jones-Bridgett Executive Director PICO Louisiana</p> <p>Barbara Major Board Chair New Orleans Regional Transportation Authority</p> <p><i>MODERATOR:</i> Elisa Ortiz Deputy Director of Government Affairs and Outreach Smart Growth America</p> <p>This session will provide real strategies from local and national advocacy experts for anyone interested in improving transit systems through public outreach, developing campaigns and building ridership.</p>	<p>The New Louisiana Coast</p> <p>Kyle Graham Deputy Director for Planning and Programs Governor's Office of Coastal Activities</p> <p>John Spain Executive Vice President Baton Rouge Area Foundation</p> <p>Camille Manning-Broome Director of Planning Center for Planning Excellence</p> <p><i>MODERATOR:</i> Doug Meffert Director of Project Development and Adjunct Associate Professor Tulane University Law School's Payson Center for International Development</p> <p>This panel discusses international and local approaches to "living with water." Hear about the state's master plan for the new Louisiana coast, land and water management, tools for risk reduction, and an innovative new Institute that will set our state apart as a world-class leader in water and watershed management.</p> <p><i>Sponsored by</i> Baton Rouge Area Foundation</p>	<p>This Land is Our Land: Atchafalaya National Heritage Area</p> <p>K. Lynn Berry Program Director National Heritage Areas, Southeast Regional Office, National Park Service</p> <p>Debra Credeur Atchafalaya National Heritage Area Office of Lt. Governor Jay Dardenne, Louisiana Department of Culture, Recreation and Tourism</p> <p>Joe Llewellyn Jean Lafitte National Historical Park and Preserve</p> <p>Charles Caillouet Board President Friends of Atchafalaya Commission</p> <p><i>MODERATOR:</i> Charles Fryling, Jr. Associate Professor LSU's Robert Reich School of Landscape Architecture</p> <p>A look at how to grow and move forward while preserving the communities and cultures we love.</p>



Realigning planning culture

across Louisiana

We are all CPEXers.

And it is our job to see that our communities are well-prepared for what the future holds, that our culture endures and that our children are proud to call Louisiana home. Together, we will make this happen.

Join our cause today at cpex.org/membership.

 Center for
Planning Excellence

Growing *better communities* *one neighborhood at a time*



4:45
to 6:00

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
<p>Banking on Sustainability: Better Living Through Collaboration</p> <p>Nancy Montoya Senior Regional Community Development Manager Gulf Coast Federal Reserve Bank of Atlanta</p> <p>Robert Schneckeburger Baton Rouge Market President JPMorgan Chase</p> <p>Abe Farkas Director of Development Services ECONorthwest</p> <p><i>MODERATOR:</i> Ben Marmande Baton Rouge Market President Iberia Bank</p> <p>A discussion on how to get banks to underwrite, finance and embrace mixed-use buildings, including "green" real estate.</p>	<p>Going to Seed: The Role of Community & School Gardens in Building Communities</p> <p>Kiki Fontenot Assistant Professor – Home/Community/School Garden Specialist LSU AgCenter</p> <p>Jess Bloomer Lead Garden Teacher Edible Schoolyard NOLA</p> <p>Brian Goad, ASLA, LEED AP President Beauregard Town</p> <p>Marcelle Boudreaux Economic Development Project Manager Center for Planning Excellence</p> <p><i>MODERATOR:</i> Susan Ludwig Vice President of Administration and Programs East Baton Rouge Redevelopment Authority</p> <p>A look at how community and school gardens have been used to revitalize neighborhoods, bringing communities together.</p>	<p>Aging in Urbanism</p> <p>Charles Wayne Landry, PhD CEO Remain Home, LLC</p> <p>Warren Hebert Chief Executive Officer Homecare Association of Louisiana</p> <p>Scott Ball Senior Project Manager DPZ Architects and Town Planners</p> <p><i>MODERATOR:</i> Scott M. Simon Louisiana State Representative, District 74</p> <p>An exploration of how communities can be designed to provide options for aging in place, so that as people age they can continue to live within their communities.</p> <p><i>Sponsored by</i> The Vinyl Institute</p>	<p>Green Buildings: Urban Energy & Neighborhood Hubs</p> <p>Z Smith, AIA, PhD, LEED AP Senior Architect Eskew+Dumez+Ripple</p> <p>Corey Saft, RA, LEED AP Associate Professor University of Louisiana at Lafayette</p> <p><i>MODERATOR:</i> Robert Burns Director of Field Operations NeighborWorks America</p> <p>An explanation of how buildings can act as active players in urban systems, both as consumers and producers of resources. This talk will provide an overview of this trend with examples from around the globe and right here in our region.</p>

GREAT PLACES IN LOUISIANA AWARDS RECEPTION

2ND FLOOR GALLERY AT THE MANSHIP THEATRE
AT THE SHAW CENTER FOR THE ARTS
Reception sponsored by AARP
Food, beverage, and live entertainment provided!

Honoring the 2011 Awardees:

Beauregard Town Civic Association, Baton Rouge
Bastrop Historic High School, Bastrop
City-Brooks Community Park (BREC), Baton Rouge

And Emerging Great Place, **West End Redevelopment Initiative**

6:00
to 7:00pm

Sessions

Friday, August 19th

	Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
7:15 to 7:45	<p>Registration Complimentary Breakfast</p> <p><i>Provided by</i> King Bar & Bistro</p>			
7:45 to 8:55	<p>Smart Growth in the Era of Less: Economics of Smart Growth</p> <p>Peter Katz Director Smart Growth/Urban Planning Sarasota County</p> <p><i>MODERATOR:</i> Adam Knapp President and CEO Baton Rouge Area Chamber</p> <p>A look at the economics of smart growth, comparing tax revenues, market performance, and cost of infrastructure for mixed-use projects vs. comparable projects in traditional, suburban sites.</p>	<p>NOLA Rising: How Downtown New Orleans is Redesigning, Rebuilding & Rebranding Smarter Post-Hurricane Katrina</p> <p>James McNamara President & CEO BioDistrict New Orleans</p> <p>Zoey Devall Director of Communications Downtown Development District of New Orleans</p> <p><i>MODERATOR:</i> Michael Hecht President & CEO Greater New Orleans, Inc.</p> <p>An explanation on how the city has rebranded and marketed itself to improve its economic future.</p>	<p>The University Town</p> <p>Chris Ronayne President University Circle, Inc.</p> <p><i>MODERATOR:</i> Kathleen Gordon Executive Director American Institute of Architects, Baton Rouge Chapter</p> <p>This session will take a look at the two distinct communities of a university town – the “town” made up of the non-academic community and “gown” made up of the university community – and the ways these two can be leveraged, while working together to create an economically vibrant community with a high quality of life.</p> <p><i>Sponsored by</i> Louisiana Public Broadcasting</p>	<p>Stand by Your Code: Code Enforcement</p> <p>Carey Chauvin Building Official Department of Public Works, City of Baton Rouge – Parish of East Baton Rouge</p> <p>Mitchell J. Silver, AICP Chief Planning and Economic Development Officer & Director and President, American Planning Association Department of City Planning, City of Raleigh, North Carolina</p> <p>This session will look at the importance of code enforcement and how it affects every aspect of a project, including a building's design, site and stormwater management, etc. Attendees will learn how to account for code compliance in a plan, since code enforcement is critical in implementing any plan or policy.</p>

9:00
to 10:30

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
<p>We have a Plan... Now What?</p> <p>Councilman Jeff Everson City of Shreveport</p> <p>Janet Tharp Planning Manager Kimley-Horn and Associates</p> <p>Fred Merrill, AICP, LEED, AP Principal Sasaki Associates</p> <p>Mitchell J. Silver, AICP Chief Planning and Economic Development Officer & Director and President, American Planning Association Department of City Planning, City of Raleigh, North Carolina</p> <p><i>MODERATOR:</i> Ed E. Elam, III, AICP President American Planning Association, Louisiana Chapter</p> <p>This session will cover how comprehensive plans can help cities become competitive through effective coordination, leadership and implementation</p> <p><i>Sponsored by</i> <i>American Planning Association, Louisiana Chapter</i></p>	<p>Blight Busters: Redevelopment Tools</p> <p>Daniel T. Kildee President & CEO Center for Community Progress</p> <p>Mark Goodson Executive Vice President and COO East Baton Rouge Redevelopment Authority</p> <p>Jeff Hebert Director of Blight Policy and Neighborhood Revitalization City of New Orleans</p> <p><i>MODERATOR:</i> Nicole Heyman, JD, LLM New Orleans Vacant Properties Initiative Director Center for Community Progress</p> <p>The session will look at the issue of vacant, blighted and abandoned properties that more and more communities are being faced with and what tools are out there to address these needs.</p>	<p>Health at the Center</p> <p>Zach Lamb Project Manager Green Coast Enterprises</p> <p>Leah Berger, MPH Director Tulane School of Medicine</p> <p>LaToya Cantrell President Broadmoor Improvement Association</p> <p><i>MODERATOR:</i> Reuben Teague Principal Green Coast Enterprises</p> <p>A case study of a neighborhood, medical school, and developer coming together to redevelop a commercial district around a community health center in the heart of New Orleans.</p> <p><i>Sponsored by</i> <i>Blue Cross Blue Shield of Louisiana</i></p>	<p>What is a Unified Development Code?</p> <p>Lee D. Einsweiler Principal Code Studio</p> <p>Thomas A. Pacello Associate Code Studio</p> <p>This session will take a look at unified development codes, what they are and are not, what Louisiana state law currently allows us to do, and an example highlighting the Louisiana Land Use Toolkit and its elements.</p>
BREAK	BREAK	BREAK	BREAK

10:30
to 10:45

10:45
to 11:55

<p>Getting on Board With TOD (Transit Oriented Development)</p> <p>John L. Renne, PhD AICP Associate Director University of New Orleans Transportation Institute</p> <p>Scott Bernstein President & Co-Founder Center for Neighborhood Technology</p> <p>Robert A. Martin Strategic Equity Partners LLC</p> <p><i>MODERATOR:</i> Rachel DiResto Executive Vice President Center for Planning Excellence</p> <p>An outline of transit oriented developments, or TODs, which are mixed-use communities, centered around public transportation systems.</p>	<p>Community Improvement Plans in North Baton Rouge</p> <p>Dana Brown, ASLA, AICP, LEED Principal BROWN + DANOS landdesign.</p> <p>Perry Franklin President Franklin Industries</p> <p>Karen Phillips Principal Phillips Davis Legacy Consultants</p> <p><i>MODERATOR:</i> Susannah Bing Project Manager East Baton Rouge Redevelopment Authority</p> <p>An examination of successful community revitalization plans for North Baton Rouge, with comparative commentary on plans from across the country.</p>	<p>Law & Order: Legal Challenges to Smart Growth</p> <p>Dan Slone Attorney McGuireWoods</p> <p>Buck Abbey, ASLA Associate Professor LSU Robert Reich School of Landscape Architecture</p> <p><i>MODERATOR:</i> Randy Roussel Partner Phelps Dunbar LLP</p> <p>A land use attorney will discuss his experience with reforming zoning codes, representing developers and communities who have overcome land use impediments, and a landscape architecture professor will speak on green laws and community development.</p>	<p>Federal Role in Advancing Smart Growth Efforts</p> <p>Elizabeth Schilling Policy Manager Smart Growth America</p> <p>Chris Forinash Policy Analyst U.S. EPA- Office of Sustainable Communities</p> <p>A discussion on the role federal government and organizations play in promoting and advancing smart growth efforts, including a look at the sustainable communities partnership made up of the federal departments of Housing and Urban Development, Department of Transportation and the Environmental Protection Agency.</p>
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12:00
to 1:25

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
<p>Lunch (on your own)</p>	<p>What's Growth Got to Do With It? Media Lunch Panel</p> <p>JR Ball Executive Vice President Baton Rouge Business Report</p> <p>Steve Beatty Managing Editor The Lens</p> <p>Lanny Keller Editorial Writer The Advocate</p> <p>Walter Pierce Managing Editor The Independent</p> <p><i>MODERATOR:</i> Phillip LaFargue Director of Communications Center for Planning Excellence</p> <p>The journalistic perspective on Smart Growth, Louisiana's progress, and what kind of projects draw coverage.</p> <p><i>Sponsored by</i> 89.3 WRKF</p>	<p>Tit for Tat: Tea vs. TIF Lunch Panel</p> <p>Charles A. Landry Of Counsel Jones Walker</p> <p>Joyce Linde Cofounder, Coordinator Tea Party of Lafayette</p> <p><i>MODERATOR:</i> John Spain Executive Vice President Baton Rouge Area Foundation</p> <p>This lunch session will take a look at Tax Increment Financing (TIF) from differing perspectives.</p> <p><i>Sponsored by</i> Jones Walker</p>	<p>Lunch panels in green require additional registration fee</p>

1:30
to 3:00

<p>Complete Streets</p> <p>Mark Cole, PE Design Section Manager Charlotte Department of Transportation</p> <p>Matthew Rufo Program Manager Prevention Research Center (PRC) at Tulane University</p> <p>Councilmember Kristin Gisleson Palmer City of New Orleans, District C</p> <p><i>MODERATOR:</i> Nancy McPherson, SPHR/MPA Senior State Director AARP Louisiana</p> <p>This session will focus on complete streets, policy that ensures transportation planners and engineers consistently design and operate roadways with all users in mind – including pedestrians, bicyclists, and public transportation users of all ages and abilities. Attendees will hear about projects implemented in Charlotte, NC that have led to increased safety, traffic calming, walkability and short-term cost benefits. The session will also cover the City of New Orleans' recent efforts to complete its streets and establish a Complete Streets policy to guide future development.</p>	<p>Creative Community Approaches to Oil & Gas Development</p> <p>Caleb Wall, Ph.D Partner Environmental Resources Management</p> <p>Lori Marinovich Executive Director Lake Charles Downtown/ Lakefront Development</p> <p>Todd Hall, P.E. Partner Environmental Resources Management</p> <p>Councilman Rodney Guyen Lake Charles City Council</p> <p><i>MODERATOR:</i> Randalle Hunt Moore, ASLA Landscape Architect/ Site Planner Environmental Resources Management</p> <p>With the unprecedented opportunities in rural Louisiana for wealth creation and energy independence, this session will explore new approaches to the social and environmental impacts from the public; public/private and private side.</p>	<p>Lowdown on LEED: Comparing & Contrasting Rating Systems</p> <p>Charlotte Bellan CDM</p> <p>Sarah Howell, AIA, LEED AP John Williams Architects</p> <p>Corey Saft, RA, LEED AP Associate Professor University of Louisiana at Lafayette</p> <p><i>MODERATOR:</i> John Thompson President Thompson Energy Solutions</p> <p>LEED? Green Globes? Living Building? Enterprise Green Communities? EnergyStar Homes? While LEED has emerged as the green building rating system with widest application across the US, there are a number of other systems in play. This session will demystify them, helping participants figure out what is right for them.</p>	
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3:00
to 3:15

3:15
to 4:30

Manship Theatre	Hartley/Vey Studio	Hartley/Vey Workshop	LSU Museum of Art, 3rd Floor
BREAK	BREAK	BREAK	BREAK
<p>Rethinking Growth Management: Lessons for the Future</p> <p>Peter Katz Director Smart Growth/Urban Planning Sarasota County</p> <p><i>MODERATOR:</i> Cordell Haymon Board Chair Center for Planning Excellence</p> <p>This session will discuss how current development regulations make it difficult to do smart growth. A look at form-based codes, which focus on physical form rather than separation of land uses as their organizing principle, will be part of this discussion, showing how they can foster predictable results in the built environment and a high quality public realm.</p> <p><i>Sponsored by</i> Louisiana Public Broadcasting</p>	<p>If They Build It, They Will Come</p> <p>Sarah Kracke CEO Kracke Consulting</p> <p>Councilwoman Ronnie Edwards City of Baton Rouge, District 5</p> <p>Samuel Sanders Executive Director Mid City Redevelopment Alliance, Inc.</p> <p>Daniel Kahn Executive Director Baton Rouge Youth Coalition</p> <p><i>MODERATOR:</i> Raymond A. Jetson Pastor Star Hill Church</p> <p>How do you develop, engage and deploy citizen leaders to address complex community issues? With a focus on the Better Baton Rouge initiative and its 'collaborative innovation' model, this session will highlight a process intended to create citizen-led innovation in local communities.</p>	<p>Smarter Schools</p> <p>Bobbie Hill Principal Concordia, LLC</p> <p>Linda Morgano Green Building Program Associate Global Green New Orleans</p> <p>Jim Rogers HMS Architects</p> <p>The quick-start green schools program after Katrina set a goal of building high-performing healthy schools for kids. Key goals were good air quality, abundant but controlled natural light, excellent acoustics, and comfortable temperatures delivered at a reduced energy cost. This talk will show the first new products of this work and how lessons learned can be applied across the region. Attendees will also hear about Nexus planning for the public schools of New Orleans and its central theme of using schools as community hubs.</p>	

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